

Edmore Farmers Market

Box 286 Edmore MI 48829 Market@Edmore.com Phone #(989) 427 – 3787

To all established and potential vendors,

It is again time to begin planning for the Edmore Farmers Market. The 2015 market will be drastically different in many ways. Please do not be alarmed. All the things that have made the market great in the past will continue. The things that are new are exciting and should help propel the market forward.

First let's be reminded of the great services we will again feature at the market. We will once again participate in the SNAP/Bridgecard program as well as the wonderful Double Up Foods Bucks initiative. Both programs will be available all season long. The WIC Project Fresh and Market Fresh (a.k.a Senior Project Fresh) will also be available from the time the coupons arrive to customers until the close of the market season. These programs will stay the same as last year and will be handled using the same rules and procedures as before.

As in years past the fee for each market will continue to be only \$2 per vendor space. This fee can be paid at each market with no seasonal commitment. We want to continue to keep the price low to encourage as many vendors as possible to participate.

Now for the exciting changes for the new season. First off the market will begin on Friday June 5th. The market hours will remain the same for Fridays starting at 8 am and closing up around 1 pm. The first big change is to the Tuesday market. We will adjust the hours to meet market demand. The Tuesday market will open at 2 pm and close at 6 pm. This is a little earlier start and a little earlier close.

The next exciting change is the location of the market. The MEDC has approved the long awaited grant to the Edmore DDA. This means construction is scheduled to begin during the 2015 market year. In order to avoid moving the market once the year is in full swing we have decided to move the market for the entire 2015 season. The Nita Curtis Foundation has graciously allowed the use of their property. The new market location will be located along M-46 in front of the Curtis Community Building Pond. The market will be set up along the bike trail near the pavilion. We will have reserved parking in the community center parking lot for customers. This location is picturesque, accessible, centrally located, and highly visible from the highway and area businesses. We understand that changing locations comes with it's challenges. Please be patient as we work out the kinks. We also ask for your understanding and flexibility as we learn and grow. There may be unanticipated challenges that will require changes by the vendors as we adapt to the new location. Please keep in mind that this location will be on grass so please plan accordingly. This may change how you anchor your canopies or how you set up your booth.

We look forward to the new season. Please find enclosed the list of rules for the 2015 market. I have also included a vendor application. This form can be filled out and mailed to me or can be filled out online at www.Edmore.org. The final enclosed document highlights the State of Michigan's rules for product licensing and labeling. Thanks again for your interest in the market. We hope to see many of you soon. Do not hesitate to contact me with questions. I can be reached at Phone # (989) 427 – 3787 or by email at market@Edmore.com.

Aaron Hadley
Market Manager
Edmore Farmers Market

Vendor Guidelines for Edmore Farmers Market 2015

1. The market will be held every Friday beginning June 5th from 8 am until 1 pm and every Tuesday beginning June 9th from 2 pm to 6 pm weather permitting. The last market is scheduled for October 30th or until to snow begins to fall.
2. Set up will begin at 7 am on Fridays and 1 pm on Tuesdays. Vendors may park their vehicles on the grass behind to their booth but please be respectful of the property.
3. The size of the spaces will be 10 X 12 ft. Any covering, tables, etc will be provided by the vendor. Any damage done to the vendor's equipment will be the responsibility of the vendor. The market is not liable for damaged, lost, or stolen goods. Electricity can be provided upon request.
4. Vendors are encouraged to maintain clear signs identifying the products sold and clear prices for their products. Vendors are also encouraged to have a clear sign with their business name.
5. The following products are allowed to be sold at the Edmore Farmers Market
 - Fresh produce (Must be fresh, clean, and safe. Can be grown by seller or purchased and resold, produce grown out of state must be clearly marked)
 - Homemade food items (Vendor is responsible to follow all food safety laws by the MDARD and the Health Department. Vendor must obtain all applicable licenses from the appropriate issuing agency. The vendor is responsible to meet all labeling requirements)
 - Plants and flowers either potted or nursery stock (Vendor must obtain appropriate licenses from MDARD)
 - Artisan goods. (All artisan vendors are allowed only to sell goods that are handmade, no resale of pre-manufactured goods will be allowed)
 - The Vendor is responsible to have all items properly labeled and to obtain appropriate licenses. The Market nor the Market Manager is liable for any fines or citations received for improperly labeled items or items sold without the proper licensing.
6. The cost per booth is \$2 each market. The money will be collected near the end of each market day. Fees may be paid in cash or check. A receipt will be provided upon request.
7. All items as well as weights and measures are subject to inspection by the MDARD. Vendors will allow any governing agency free access to inspections. The Market Manager reserves the right to unannounced garden inspections. Samples are permitted but must comply with MDARD guidelines.
8. Edmore Farmers Market encourages a team philosophy and cooperative spirit. Vendors are strongly advised to refrain from openly criticizing or challenging other vendor's products, displays, etc. Any questions regarding another vendor's participation must be directed solely to the Market Manager. Any concerns about the Market rules and procedures must also be directed solely to the Market Manger. Remember it is in your best interest to help the market maintain a positive reputation in the community.
9. The Vendor is responsible to tear down and clean up their assigned space. The area must be returned to the condition it was when the vendor arrived.
10. Smoking is permitted outside of vendor booths. Vendors are encouraged to smoke in the vehicle parking area or in their vehicles. Pets are permitted outside of food booths. Owners are responsible for cleanup after their pets and for any damages by the pets.
11. All rules will be enforced by the Market Manager and are subject to change at anytime.

Edmore Farmers Market Vendor Application 2015

Business Name _____

Owners Name _____

Address Line 1 _____

Address Line 2 _____

City _____ State _____ Zip Code _____

Phone # _____ Alternate Phone # _____

Email Address _____

Business Website of Facebook _____

Type of Vendor

■ Produce

- Homegrown
- Resale
- Both

■ Food Items

- Cottage Food
- Pet Food
- Other (Specify) _____

■ Artisan

- Crafts
- Sewing
- Other (Specify) _____

Would you like to accept any of the following forms of payment?

- Bridge Card
- Double Up Food Bucks
- WIC Project Fresh
- Market Fresh

I understand and agree to abide by all rules in the vendor guidelines for the Edmore Farmers Market.

Signed _____ Date _____

Mail application to Edmore Farmers Market P.O. Box 286 Edmore MI 48829 or email to Market@Edmore.com or fill out application online at www.edmore.org

Licensing guidelines for items sold at the Market

There is much confusion about what food items can be sold at Michigan farmers markets. Many items require licensing while others do not require a license but do require products to be labeled according to certain guidelines. The State of Michigan's website offers much information as to what products need licenses and how to obtain those licenses. As market manager I am not a representative of the State of Michigan, but I have sought to become educated concerning license issues that affect farmers markets. I have compiled a list of foods and other items that are allowed to be sold at the Market but have certain requirements.

Product	License Required	More Information
Cottage Foods: Jams, Jellies, Vinegars, Baked Goods, Candies, Dried fruits, herbs, and vegetables, Dip mixes, Roasted Coffee, Dried Pasta, Popcorn, Soup mixes	No License but must meet labeling requirements	www.michigan.gov/mdard
Honey and Maple Syrup	No License but must meet labeling requirements	www.michigan.gov/mdard
Canned fruits, vegetables, pickles, salsas	Food Establishment License	www.michigan.gov/mdard
Pet Food and Treats	Feed License	www.michigan.gov/mdard
Annual plants and seedlings	No License Required	www.michigan.gov/mdard
Perennial plants, flowers, and seedlings	Nursery plant grower or dealer license	www.michigan.gov/mdard
Wine	Wine maker license	www.michigan.gov/lara
Cider, Fruit Juices	Food Establishment License	www.michigan.gov/mdard
Foods prepared on site	Food Service License	www.michigan.gov/mdard
Meats fresh or frozen	Food Establishment License	www.michigan.gov/mdard
Milk, Cheese, Yogurt made with milk from your own cows	Manufacturing dairy farm license.	www.michigan.gov/mdard

This is not a comprehensive list. I will be glad to answer any questions you have about this list but my knowledge is limited. I encourage you to investigate the law on the MDARD website at michigan.gov/mdard. Follow the link to either the cottage food law or use the license tree link. You may also contact the local State of Michigan MDARD inspector. The MDARD customer service phone number is 1-800-292-3939.

The Edmore Farmers Market and the Market Manager are not responsible to enforce any licensing by the State of Michigan or Montcalm County. I will do my best to educate vendors. If you are inspected and found to have items improperly licensed or labeled the Market and the Market Manager are not liable. Any fines or penalties you receive will be your responsibility. The Market gladly welcomes any and all food items that are made, labeled, and sold following Michigan law.